Research Question / Proposal Guidelines (Primary Research):

Once you have decided on your topic you will prepare a draft research question, this will help to guide you in your research. These should be how / why type questions.

As you prepare to research ask yourself the following questions:

> What do I already know about this topic area?

> What do I need to find out?

> What are the main problems/issues involved?

> Are there different viewpoints about this topic?

> What different parts or areas are there to this topic?

> Who will I use as respondents?

These questions and the answers to them will help guide you in your research and will help familiarise you with the topic.

An Example Proposal:

As requested at the meeting with management of Cyberstrom Ltd on 13TH July we propose to conduct research among the employees of the company that will determine their attitude and motivation regarding working conditions, staff structure and staff development and promotion within the firm. We aim to achieve this through a whole company questionnaire and randomly selected interviews. The detailed analysis of this data will form the basis of our final report and recommendations to the Cyberstrom Ltd management.